Press Release



Date of Release: May 15, 2017

DBRS Confirms Banca Sella Holding SpA and Banca Sella SpA at BBB (low); Trend changed to Stable

Industry: Fin.Svc.--Banks & Trusts

DBRS has today confirmed the Issuer and Senior Long-Term Debt and Deposit Rating for Banca Sella Holding SpA (Sella or the Group) and its main operating subsidiary, Banca Sella SpA, at BBB (low). Concurrently, DBRS confirmed Banca Sella Holding SpA and Banca Sella SpA's Short-Term Debt and Deposit Rating at R-2 (middle). The trend on the ratings was changed to Stable from Negative. The rating on Banca Sella SpA's Mandatory Pay Subordinated Debt (ISIN: XS1311567314) of BB (high) remains Under Review with Negative Implications (URN) due to DBRS' specific review on European Subordinated Debt. The support assessment remains unchanged at SA3 for Banca Sella Holding, and SA1 for Banca Sella SpA.

The confirmation of the ratings and the Stable trend reflect the Group's strengthened capital position as well as some progress in asset quality, as evidenced by a lower stock of gross and net non-performing loans (NPLs). The ratings also take into consideration Sella's stable market position in its home province of Biella, diversified franchise, solid funding and liquidity profile, modest profitability, still high stock of NPLs, as well as challenging operating and regulatory environment.

In DBRS' view, Sella maintains a stable market position in retail and commercial banking across the region of Piedmont, in particular in the home province of Biella. Despite the recent asset disposals, the Group maintains a diversified franchise, with growing private banking activities and strong market position in the payment system business.

The Group's profitability has been volatile in recent years, mainly as a result of asset disposals. In 2016, Sella Group's net profit increased to EUR 79.6 million, from EUR 28.5 million in 2015, driven by one-off gains on the disposal of the insurance subsidiary (C.B.A. Vita) and the minority stake in Visa Europe, as well as lower credit provisions. For 1Q 2017, Sella's net profit increased to EUR 34.2 million, from EUR 10 million in 1Q 2016, supported by one-off gains on the sale of the stake in Compagnie Financière Martin Maurel. Excluding non-recurring items, however, the Group's profitability remains modest, reflecting subdued net interest margins, still high cost of credit and modest operating efficiency.

The Group's stock of NPLs continued to decrease in 2016 and 1Q 2017, thanks to a combination of

The DBRS group of companies consists of DBRS, Inc. (Delaware, U.S.)(NRSRO, DRO affiliate); DBRS Limited (Ontario, Canada)(DRO, NRSRO affiliate); DBRS Ratings Limited (England and Wales)(CRA, DRO affiliate); and DBRS Ratings México, Institución Calificadora de Valores S.A. de C.V. (Mexico)(CRA, NRSRO affiliate), DRO affiliate). Please note that DBRS Ratings Limited is not an NRSRO and ratings assigned by it are non-NRSRO ratings. For more information on regulatory registrations, recognitions and approvals, please see: http://www.dbrs.com/research/225752/highlights.pdf.

© 2017, DBRS. All rights reserved. The information upon which DBRS ratings and reports are based is obtained by DBRS from sources DBRS believes to be reliable. DBRS does not audit the information it receives in connection with the rating process, and it does not and cannot independently verify that information in every instance. The extent of any factual investigation or independent verification depends on facts and circumstances. DBRS ratings, reports and any other information provided by DBRS are provided "as is" and without representation or warranty of any kind. DBRS hereby disclaims any representation or warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, fitness for any particular purpose or non-infringement of any of such information. In no event shall DBRS or its directors, officers, employees, independent contractors, agents and representatives (collectively, DBRS Representatives) be liable (1) for any inaccuracy, delay, loss of data, interruption in service, error or omission or for any damages resulting therefrom, or (2) for any direct, indirect, incidental, special, compensatory or consequential damages arising from any use of ratings and rating reports or arising from any error (negligent or otherwise) or other circumstance or contingency within or outside the control of DBRS or any DBRS Representative, in connection with or related to obtaining, collecting, complining, analyzing, interpreting, communicating, publishing or delivering any such information. Ratings and other opinions issued by DBRS are, and must be construed solely as, statements of opinion and not statements of fact as to credit worthiness or recommendations to purchase, sell or hold any securities. A report providing a DBRS rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. DBRS receives compensation for its rating activities from issuers, insurances, qu



lower inflows, disposals and higher provisioning levels. At March 2017, Sella's total net NPLs decreased to EUR 571 million from EUR 585 million at end-2016 and EUR 635 million at March 2016. Sella's total NPL cash coverage strengthened to 52% in 1Q 2017, from 51% at year-end 2016 and 49% in 1Q 2016, which is in line with the average of Italian peers. Despite the improvement, the Group's gross and net NPL ratios (net of repos), which stood at 13.8% and 7.2% in 1Q 2017, respectively, remain high compared to the European average.

In DBRS' view, Sella maintains a solid funding position which is underpinned by the Bank's large and growing retail deposit base and limited reliance on wholesale funds. With EUR 3.3 billion in free eligible assets and Central Bank overnight deposits at April 2017, the Group has a sizeable liquidity buffer for future bond maturities.

Sella's capital position continued to strengthen mainly thanks to asset disposals. At March 2017, the Group reported a Common Equity Tier 1 (CET1) ratio (phased-in) and a Total Capital ratio of 11.96% and 13.53%, respectively, which compares well with the minimum CET1 ratio of 6% and minimum Total Capital ratio of 9.75% set by the Bank of Italy under the SREP process for 2017. At March 2017, Banca Sella SpA, the main operating subsidiary, reported a CET1 ratio of 15.27% and a Total Capital ratio of 18.49%.

RATING DRIVERS

Upward rating pressure would require further improvement in the Group's profitability and risk profile supported by adequate capital levels. Conversely, negative rating implications could result from a material deterioration in Sella's franchise, risk profile or financial position.

Notes:

All figures are in Euros unless otherwise noted.

The principal applicable methodology is the Global Methodology for Rating Banks and Banking Organisations (July 2016). Other applicable methodologies include the DBRS Criteria: Support Assessments for Banks and Banking Organisations (March 2017), DBRS Criteria: Rating Bank Capital Securities – Subordinated, Hybrid, Preferred & Contingent Capital Securities (February 2017). These can be found at: http://www.dbrs.com/about/methodologies

The sources of information used for this rating include company reports and SNL Financial. DBRS considers the information available to it for the purposes of providing this rating to be of satisfactory quality.

The DBRS group of companies consists of DBRS, Inc. (Delaware, U.S.)(NRSRO, DRO affiliate); DBRS Limited (Ontario, Canada)(DRO, NRSRO affiliate); DBRS Ratings Limited (England and Wales)(CRA, DRO affiliate); and DBRS Ratings México, Institución Calificadora de Valores S.A. de C.V. (Mexico)(CRA, NRSRO affiliate), DRO affiliate). Please note that DBRS Ratings Limited is not an NRSRO and ratings assigned by it are non-NRSRO ratings. For more information on regulatory registrations, recognitions and approvals, please see: http://www.dbrs.com/research/225752/highlights.pdf.

© 2017, DBRS. All rights reserved. The information upon which DBRS ratings and reports are based is obtained by DBRS from sources DBRS believes to be reliable. DBRS does not audit the information it receives in connection with the rating process, and it does not and cannot independently verify that information in every instance. The extent of any factual investigation or independent verification depends on facts and circumstances. DBRS ratings, reports and any other information provided by DBRS are provided "as is" and without representation or warranty of any kind. DBRS hereby disclaims any representation or warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, fitness for any particular purpose or non-infringement of any of such information. In no event shall DBRS or its directors, officers, employees, independent contractors, agents and representatives (collectively, DBRS Representatives) be liable (1) for any inaccuracy, delay, loss of data, interruption in service, error or omission or for any damages resulting therefrom, or (2) for any direct, indirect, indirect, incidental, special, compensatory or consequential damages arising from any use of ratings and rating reports or arising from any error (negligent or otherwise) or other circumstance or contingency within or outside the control of DBRS or any DBRS Representative, in connection with or related to obtaining, collecting, complining, analyzing, interpreting, communicating, publishing or delivering any such information. Ratings and other opinions issued by DBRS are, and must be construed solely as, statements of opinion and not statements of fact as to credit worthiness or recommendations to purchases, sell or hold any securities. A report providing a DBRS retiries provide a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. DBRS receives compensation for its rating activities from issuers, insu



DBRS does not audit the information it receives in connection with the rating process, and it does not and cannot independently verify that information in every instance.

Generally, the conditions that lead to the assignment of a Negative or Positive Trend are resolved within a twelve month period. DBRS's outlooks and ratings are under regular surveillance.

For further information on DBRS historical default rates published by the European Securities and Markets Authority ("ESMA") in a central repository, see: http://cerep.esma.europa.eu/cerep-web/statistics/defaults.xhtml.

Ratings assigned by DBRS Ratings Limited are subject to EU regulations only.

Lead Analyst: Nicola De Caro, Vice President - Global FIG

Rating Committee Chair: Roger Lister, Managing Director, Chief Credit Officer, Global Financial

Institutions Group and Sovereign Ratings

Initial Rating Date: July 7, 2014

Most Recent Rating Update: May 11, 2016

DBRS Ratings Limited 20 Fenchurch Street 31st Floor London EC3M 3BY United Kingdom

on www.dbrs.com.

Registered in England and Wales: No. 7139960

Information regarding DBRS ratings, including definitions, policies and methodologies, is available

Issuer	Debt Rated	Rating Action	Rating	Trend	Latest Event
Banca Sella Holding SpA	Issuer Rating	Trend Change	BBB (low)	Stb	May 15, 2017
Banca Sella Holding SpA	Senior Long-Term Debt and Deposit	Trend Change	BBB (low)	Stb	May 15, 2017
Banca Sella Holding SpA	Short-Term Debt and Deposit	Trend Change	R-2 (middle)	Stb	May 15, 2017
Banca Sella S.p.A.	Issuer Rating	Trend Change	BBB (low)	Stb	May 15, 2017

The DBRS group of companies consists of DBRS, Inc. (Delaware, U.S.)(NRSRO, DRO affiliate); DBRS Limited (Ontario, Canada)(DRO, NRSRO affiliate); DBRS Ratings Limited (England and Wales)(CRA, DRO affiliate); and DBRS Ratings México, Institución Calificadora de Valores S.A. de C.V. (Mexico)(CRA, NRSRO affiliate), DRO affiliate). Please note that DBRS Ratings Limited is not an NRSRO and ratings assigned by it are non-NRSRO ratings. For more information on regulatory registrations, recognitions and approvals, please see: http://www.dbrs.com/research/225752/highlights.pdf.

© 2017, DBRS. All rights reserved. The information upon which DBRS ratings and reports are based is obtained by DBRS from sources DBRS believes to be reliable. DBRS does not audit the information it receives in connection with the rating process, and it does not and cannot independently verify that information in every instance. The extent of any factual investigation or independent verification depends on facts and circumstances. DBRS ratings, reports and any other information provided by DBRS are provided "as is" and without representation or warranty of any kind. DBRS hereby disclaims any representation or warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, fitness for any particular purpose or non-infringement of any of such information. In no event shall DBRS or its directors, officers, employees, independent contractors, agents and representatives (collectively, DBRS Representatives) be liable (1) for any inaccuracy, delay, loss of data, interruption in service, error or omission or for any damages resulting therefrom, or (2) for any direct, indirect, incidental, special, compensatory or consequential damages arising from any use of ratings and rating reports or arising from any error (negligent or otherwise) or other circumstance or contingency within or outside the control of DBRS or any DBRS Representative, in connection with or related to obtaining, collecting, complining, analyzing, interpreting, communicating, publishing or delivering any such information. Ratings and other opinions issued by DBRS are, and must be construed solely as, statements of opinion and not statements of fact as to credit worthiness or recommendations to purchase, sell or hold any securities. A report providing a DBRS rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. DBRS receives compensation for its rating activities from issuers, insurances, qu



Issuer	Debt Rated	Rating Action	Rating	Trend	Latest Event
Banca Sella S.p.A.	Senior Long-Term Debt and Deposit	Trend Change	BBB (low)	Stb	May 15, 2017
Banca Sella S.p.A.	Short-Term Debt and Deposit	Trend Change	R-2 (middle)	Stb	May 15, 2017
Banca Sella S.p.A.	Mandatory Pay Subordinated Debt (ISIN: XS1311567314)	Under Review - Negative	BB (high)		May 15, 2017

For more information on this credit or on this industry, visit www.dbrs.com or contact us at info@dbrs.com.

Nicola De Caro Vice President - Global FIG +44 20 7855 6632 ndecaro@dbrs.com

Elisabeth Rudman Managing Director, Head of EU FIG, Global FIG +44 20 7855 6655 erudman@dbrs.com

ALL DBRS RATINGS ARE SUBJECT TO DISCLAIMERS AND CERTAIN LIMITATIONS. PLEASE READ THESE <u>DISCLAIMERS AND LIMITATIONS</u>. ADDITIONAL INFORMATION REGARDING DBRS RATINGS, INCLUDING DEFINITIONS, POLICIES AND METHODOLOGIES, ARE AVAILABLE ON <u>WWW.DBRS.COM</u>.

The DBRS group of companies consists of DBRS, Inc. (Delaware, U.S.)(NRSRO, DRO affiliate); DBRS Limited (Ontario, Canada)(DRO, NRSRO affiliate); DBRS Ratings Limited (England and Wales)(CRA, DRO affiliate); and DBRS Ratings México, Institución Calificadora de Valores S.A. de C.V. (Mexico)(CRA, NRSRO affiliate), DRO affiliate), Please note that DBRS Ratings Limited is not an NRSRO and ratings assigned by it are non-NRSRO ratings. For more information on regulatory registrations, recognitions and approvals, please see: http://www.dbrs.com/research/225752/highlights.pdf.

© 2017, DBRS. All rights reserved. The information upon which DBRS ratings and reports are based is obtained by DBRS from sources DBRS believes to be reliable. DBRS does not audit the information in receives in connection with the rating process, and it does not and cannot independently verify that information in every instance. The extent of any factual investigation or independent verification depends on facts and circumstances. DBRS ratings, reports and any other information provided by DBRS are provided "as is" and without representation or warranty of any kind. DBRS hereby disclaims any representation or warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, fitness for any particular purpose or non-infringement of any of such information. In no event shall DBRS or its directors, officers, employees, independent contractors, agents and representatives (collectively, DBRS Representatives), be liable (1) for any inaccuracy, delay, loss of data, interruption in service, error or ormission or for any damages resulting therefrom, or (2) for any direct, indirect, indirect, incidental, special, compensatory or consequential damages arising from any use of ratings and rating reports or arising from any error (negligent or otherwise) or other circumstance or contingency within or outside the control of DBRS or any DBRS Representative, in connection with or related to obtaining, collecting, complining, analyzing, interpreting, communicating, publishing or delivering any such information. Ratings and other opinions issued by DBRS are, and must be construed solely as, statements of opinion and not statements of fact as to credit worthiness or recommendations to purchase, sell or hold any securities. A report providing a DBRS rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. DBRS receives compensation for its rating activities from issuers, in